

Crowe Lake Waterway Association

Executive Board 2022-2023

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Editor Ritch Smith

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Crowe Lake Waterway Association, P.O. Box 192, Marmora, Ontario K0K 2M0

www.clwa.ca

CLWA Float in Canada Day Parade

A pontoon boat decorated with CLWA banners and lights was the highlight of the Canada Day Parade on July 1st in Marmora. Organized by Joanne and Dave Bedore, the CLWA float made the trip from the Fair Grounds to Memorial Park following a CLWA Banner. People in the float wore the appropriate Canada costumes and threw bubble gum and candy to the cheering crowd as they paraded along the streets of Marmora.

2022 Executive Board Elected At AGM

The Officers and Directors for 2022 - 2023 were elected at the AGM in August. They are listed in the box to the left.

2 CLWA Members Are Candidates in Marmora

Two CLWA members have tossed their hats into the ring in the Municipal elections in Marmora and Lake. Bonnie Danes is running for Mayor and Jane Lakatos for Council. Both live full-time on the lake and have been CLWA members for a number of years.

Bonnie Danes has lived in Marmora for many years including the last 24 years on Crowe Lake. She is currently on the School Board and has been for 11 years. She served on the M&L Council a total of 13 years and was the first woman to Chair the

CVCA Board of Directors. She is running for Mayor.
Jane Lakatos is currently the CLWA
Treasurer. She is in her 2nd year in that position.
She and her husband moved to Marmora from
Baltimore, Ontario in 2020. They live on High Shore
Road. She is a retired bookkeeper and owned her
own accounting firm for 14 years. In addition to
CLWA, she is a Volunteer Community Member on
the Campbellford Hospital Board of Directors. She is
running for one of the Councillor positions.

Fall

Crowe Lake Matters



President's Message - Jim Nichol

Here we are at the end of summer already. It was a busy summer for CLWA. And, it felt pretty normal. We did all of the things we did before the pandemic and even something new. We had a great Canada Day celebration with the Boat Parade and Fireworks. Another great fireworks show. There was a CLWA float in the Marmora Canada Day Parade, something we haven't done in a few years. It was a good time for the boatload of people dressed in red and white. Best float in the parade, of course.

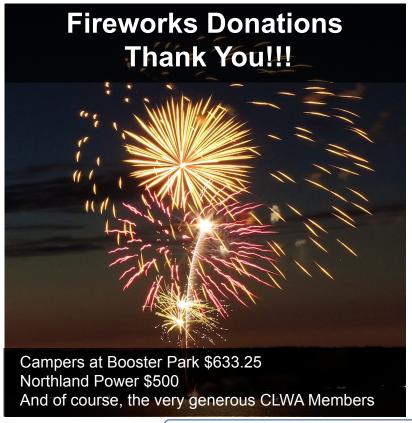
The AGM was a "normal" AGM. No masks, no social distancing. The crowd was small but it felt nice to be able to get together. Lots of pictures from the summer in this and future issues. Speaking of pictures, don't forget the CLWA Photo Contest.

We ended the summer with a new CLWA event – a CLWA Members Labour Day Fishing Derby. We talked about it before the pandemic and this year we got it done. Nice job by Paul

Morton and Dave Savournin. It's a new way to do a Fishing Derby and we may still need to adjust it a little but save Labour Day in 2023 for Derby 2. It's a great way to end the summer.

This is an election year and we have two CLWA members running for office. Municipal Elections are important, and it would be nice to have CLWA represented on Council. We've expanded the newsletter to 16 pages and devoted about half of it to Candidate Statements and Election information. Elected officials listen to all their constituents, of course, but sometimes they listen more to groups they know vote. You can vote from home using your landline, smart phone or computer. Details on how to do that are on the last page. Remember, seasonal cottager owners can vote in the Marmora and Lake Municipal Election as non-resident electors. We need to show a big turnout from CLWA. Details on how to do that are on page 13.

Please be sure to vote October 24th.





Fall

Do Something Nice for Someone

CLWA Members Labour Day Fishing Derby





The Crowe Lake Waterway Association held a fishing derby for CLWA Members and their family and friends over the Labour Day long weekend. This was the first attempt at what is hoped will become an annual event. It was also the first attempt at an on-line judging process. Instead of bringing the fish to be weighed, entries were judged by size using a picture and the internet.

Paul Morton, the originator of the derby, said "It

is a different way of doing a fishing derby and I think it worked really well. The work of Dave Savournin and our website was very important. The weather wasn't great, too nice on Friday and Saturday and then cold and windy on Sunday and Monday."

Sam Morton was in the lucky boat. He

won the \$100 First Prize with a 36 cm bass and the Second (\$75) and the Third (\$50). Carmine Rapino, Aiden Wren, and David Smith each won \$25 for the mystery length prizes.



2022 CLWA Photo Contest Rules

Deadline November 30

For 2022 we have Four categories:

- Beauty of Crowe Lake
- Wildlife on Crowe Lake
- Recreation on Crowe Lake
- Your "catch" on Crowe Lake

Previous Submissions



Rules:

- 1. Must be taken in 2021-2022 around the Crowe Lake waterways
- 2. Must have a Title and name and address must be included (to mail prize money!)
- 3. ONE entry per category per person. Total of 4 submissions.
- 4. Maximum prizes awarded per person is two from different categories
- 5. All photos to be received by **November 30th**, **2022** either by email to <u>info@clwa.ca</u> or by snail mail
- at: Crowe Lake Waterway Association, Photo Contest, Box 192, Marmora, ON, K0K 2M0.
- 6. Awarded in each category is: 1st prize \$50; 2nd prize \$30 and 3rd prize \$20

By entering, you give Crowe Lake Waterway Association the right to publish your photos in our communications to our members.

Designers Note Take pictures horizontally (in landscape mode) for a greater chance of being featured on the front page!

Fall

Fishing Time?



3 of 15 Cutest Small Towns

3 of 15 Cutest Small Towns, Ontario's Highlands Tourism Organization, Come Wander, The Insiders | Aug 09, 2022

Marmora, Madoc and Bancroft were selected by Ontario's Highlands Tourism Organization as part of their 15 Cutest Small Towns.

Bancroft rocks! Seriously, it's Canada's Mineral Capital. This former mining town is cute as a button with striking cliff faces throughout. This is a great daytrip destination.

Madoc: One of the smaller towns on our list, Madoc sits where Highways 7 and 62 meet. The downtown is small but lovely for a short stroll. Marmora: If you've treated Marmora as a thoroughfare while driving Highway 7, make it a stop next time! Stretch your legs along the Crowe River or on Forsyth Street.

https://comewander.ca/story/15-cutest-small-towns ?fbclid=lwAR07VT7SRmpE5j3L2zx334dPH97QLs WgSSUc5X1F4kFu51oYbcwe1t9XKCQ



Male mice are scared of bananas. A new study from McGill University has found that male mice are afraid of bananas. The paper focuses on the chemical signals pregnant or nursing mice send off to defend their young. One chemical is particularly stressful for males. It's also the chemical responsible for giving bananas their unique smell.

(Thank you, Weather Network!)





Fall

Have You Renewed Yet?

CLWA Correspondence Out



The Executive Board sent two letters on behalf of the CLWA membership following the AGM in August. The topics and the actions were presented to the members at the AGM and approved.

A letter expressing CLWA's continued support for the Marmora Pumped Storage Project was sent to the Marmora and Lake Council. A copy was sent to MPP Todd Smith, the Minister of Energy. CLWA first expressed support for the Northland Power project in 2011. This letter restated support for the project.

A letter was sent to the Havelock-Belmont-Methuen Council and the Peterborough County Planning Department expressing concern about reports of waterfront development at the west end of Crowe Lake at Belmont Terrace. CLWA had addressed concerns to the same organizations a few years ago when

the FairTradeWorks company was planning a development for the same property. The property was recently sold and CLWA took the opportunity to remind the two government offices of the CLWA concerns about waterfront development and CLWA's desire to be involved in decision-making about it.





Fall

Happy Autumn



Spongy Moth Management Guide For Homeowners

This Guide is a product of the University of Wisconsin-Madison Division of Extension to deal with Spongy Moths (formerly known as Gypsy Moths). The Guide's original one-year format has been broken into 4 articles to fit the CLWA Newsletter seasonal schedule starting with the first part in Summer 2022 and running through part 4 in Spring 2023. The original Guide is at https://fyi.extension.wisc.edu/gypsymothinwisconsin/pest-management-2/management-guide-for-homeowners

MID-OCTOBER—MID-APRIL: Destroy egg masses.

Destroy egg masses by spraying them with a horticultural oil labeled for spongy moth (Lymantria dispar) egg masses (available at lawn and garden centers or online) or by scraping them off and killing them. Do not use motor oil, mineral oils, non-horticultural oils or others not labeled for spongy moth. Spray the oil onto the egg mass until it is soaked. If you scrape off egg masses, be

very careful not to harm the bark of the tree. You could do more damage than good that way. Use a knife or paint scraper to gently scrape all of the eggs into a jar. Eggs can be killed by soaking them in soapy water for 2 days before discarding them in the trash. Don't just scrape egg masses onto the ground or try to crush them with your shoe as they will survive to hatch next spring. Any parts of the egg mass you are unable to scrape off can also hold surviving eggs.





Fall

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Diabetic Foot Clinic Monthly
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Smoking Cessation



Fall

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Election Information and Candidate Statements

Eligibility to vote in Municipal Council election

You are eligible to vote in the election for Municipal Council if you meet all of the following requirements:

- you are a Canadian citizen
- you are aged 18 or older
- you qualify to vote in the municipality There are three ways that you can qualify to vote in a municipality:
- As a resident elector if you live in the municipality. You may own, rent, live in shared accommodation where you do not pay rent or live in the municipality but do not have a fixed address. Being a resident elector is the most common type of eligibility.
- As a non-resident elector if you own or rent property in a municipality, but it's not the one where you live. You can be a resident elector in only one municipality. However, you can be a non-resident elector in any other municipality (or municipalities) where you own or rent property.
- As the spouse of a non-resident elector if your spouse owns or rents property in the municipality or municipalities other than the one where you live.

Neither you nor your spouse qualify as a nonresident elector if you do not personally own or rent the property in the municipality. For example, if the property is owned by your business or your cottage is owned by a trust, you would not qualify as a non-resident elector.

Candidate Statements

Candidates for Mayor, Deputy Mayor and Councillor were asked to provide a statement for the Newsletter explaining their backgrounds and qualifications, the important issues and problems they want to address, and why someone should vote for them. All of candidates provided a Statement. Their statements may have been reformatted for space reasons but the content is unedited. Candidates for the School Board positions were not included in this because all those positions are uncontested.

Mayor (1 to be elected)

Bonnie Danes

I have been a resident of Marmora since 1975. I was a Crowe Lake cottager from 1990-1998 and have lived on Crowe Lake from 1998 to present I am a retired Marmora school teacher who taught for 30+ years.

I just retired as a school board trustee after 11 years service. I was a chairperson of the Crowe Valley Conservation Authority, in the 1990"s, for several years. I was a Marmora and Lake councillor for 13 years. I graduated with a BA from Queen's University. I was involved with the initial lake capacity study with 16 other lakes involved.

My main concern is for the environmental protection of our waterways especially as it relates to development. This concern means any by-law or zoning changes must have the involvement of the waterway residents as an equal collaborating partner.

Second I want to advocate for a better balance for the waterway residents including; bylaw enforcement, road maintenance, and zoning, ie. noise, taxes levied and discussion addressing short term rentals. I feel personally as a Crowe Lake resident myself for the future sustainability of our waterfront (continued on page 9)

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Visit us at <u>clwa.ca</u>

I have an extensive knowledge of zoning requirements, planning, and by-law regulations. I have many valid documents to research any new development on the waterway which I personally believe should be planned/developed with extensive public input. I have zoning by-

laws, official plans, lake capacity reports and a good rapport with the C.V.C.A.

I truly am a valid candidate and as a new mayor will not fail to serve the waterway residents in a way which will protect our valuable environment.



Jan O'Neill (incumbent)

Municipality of Marmora and Lake – 2018 – 2022; Municipality of Clarington – 1977 -2002; Municipal Administration Program at Durham College -10 years; Vice President - General Motors Salaried Pension Organization; Parish Council Chair – Sacred Heart of Jesus

It has been my honour to serve as your Mayor for the past term of Council. I respectfully request that you give me the honour of serving as your Mayor again.

Going forward, I am committed to "be open for business", to engage the public in decisions, advance the profile of Marmora and Lake to be competitive in attracting affordable housing, ensure responsible development, support new and existing businesses, and promote tourism. I have presented approximately 29 certificates to new businesses.

Top of mind - #1 priority to get a doctor. Improvements to broadband is in progress. Financially, the 2023 Budget will be a challenge. To ensure future sustainability, during budget

deliberations I will promote and establish Reserve Accounts for capital purchases and projects. Research for viable grants is ongoing.

I propose to have public open house meetings and conduct public surveys. This information will contribute to update the Strategic Plan and assist with budget and planning decisions. I do listen to the public. Planning activity has increased significantly. We rely on Hastings County Planning. Building inspection services are provided by the BISB. This needs to be reviewed.

I support the Pumped Storage Project and will continue to work with Northland Power to negotiate the best outcome for the Town. Thank you for your support.

Deputy Mayor (1 to be elected)

Mike Stevens (incumbent)

VOTE Mike Stevens Deputy Mayor Graduated McMaster 1973 Hons BA; loans officer bank 9 years; 20 years as manager of agricultural CoOperatives, with up to 100 employees; presently self employed small contractor. I know finances and how to run a business; the municipality is a business.

I come to all meetings fully prepared; read and researched the agenda and asked staff questions and bring them up in council. I am chairman (4 years) of Quinte Waste Solutions, your blue box recycler. We are in the midst of a change over to full producer responsibility where the producer of recyclables and packaging will

pay the cost of recycling; not your taxes. I want to see this through to the end in 2025. I sit on Quinte Conservations board, which services the Deloro area; Community Policing Advisory Committee, liaising with OPP and council

Water and sewer for Marmora and Deloro, working with staff for improvements and maintenance of our water and sewers; Roads Committee; working to obtain the best use of your tax dollar and prioritize spending in a rational and responsible way; I help organize the free tree give away every spring for 8 years.

I am honest and reliable. I try to do my best for the entire community (continued on page 10)

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My Concerns:

Roads, keeping them up to date BISB, conduct a full review as to its benefits

Health care; obtaining and retaining new doctors and nurses

By laws for Air BnB, and fair enforcement of all

bylaws

Promote economic development of industry, tourism and new residents to widen our tax base and keep taxes reasonable

Promote pump storage; jobs,tourism; tax support Allow retail marijuana governed by our bylaws PLEASE get out and Vote

Ron Fudge

Thank you for letting be a part of your newsletter. My name is Ron Fudge and I'm running for the electoral position of Deputy Mayor. I firmly believe that Crowe Lake is our crown jewel of Marmora & Lake and we must protect it. I have fished and utilized Crowe Lake for over

30 years and want to preserve it as much as possible and I'm looking forward to working closely with the CLWA to make this happen. If you like to reach out to me my email is fudgeftp@gmail.com or 613-848-7397

Council (3 to be elected)

Jason Carman (incumbent)

My name is Jason Carman. By trade I am a Vice – Principal at Marmora Public School. I have proudly served as your municipal councilor representative for Marmora and Lake Township over the past 4 years. As councilor I have fought to offer the very best of services while keeping your taxes low. My primary objective is to use taxpayers' dollars wisely and efficiently.

Marmora is a beautiful town – one that I hold deep in my heart. My grandfather built a cottage on Crowe Lake which has been passed down to our family. My view is that Crowe Lake is one of the cleanest and most vibrant lakes around. I, like your members, wish to preserve this natural "gold mine" for years to come. That is why I believe deeply in ensuring that every decision that impacts Crowe Lake, Crowe River,

and our environment follows a well thought out stringent process which involves community input. As Vice – Principal of a school of 260 students, I prioritize the health and safety of all. My role as councilor is also about protecting everyone in our community. That means taking a cautious approach and analyzing all pieces of information before making a decision.

We as municipal leaders must ensure that our footprint is as minimal as possible and therefore work with the Crowe Valley Conservation Authority to support many initiatives: safety, water quality monitoring, flood prevention, dam operations, Source Water Protection etc.

On October 24, 2022 re-elect a face that you have recognized in our community for 40 years!

Alex Angus

Thank you for the offer of a submission to your newsletter. I have chosen to put out a mailer to all constituents of the municipality. I realize your newsletter reaches many people but I would prefer to reach out to the municipality as a whole. Thank you again for your offer.

Fall

Vote Oct 24

Eric Daoust

Four years ago I moved to the quiet municipality of Marmora and Lake, because it felt like home. I was drawn to this welcoming community with sparkling waterways, fresh air and endless multi-use trails to explore. I've invested in and have made a life for myself and for my family in Marmora and Lake. I run my business from a commercial warehouse I own in the industrial park. Our children take the bus to school from our home in town. We spend the summer months swimming, sailing and kayaking at our seasonal dwelling on Crowe Lake.

I'm a member of the Economic Development Advisory Committee, Marmora Public School Parent Council and Hastings County Resource Team. As my passion and connection to the community grew, I felt I needed to do more. I would like to contribute to our community's evolution by joining council and helping guide it towards a brighter future.

I'm a proponent of public participation, feedback and consultation and believe it's an essential part of the planning and decision making process. I believe our local natural environment is one of our biggest assets and opportunities but must be balanced with responsible development. I believe in financial transparency and fair use of your tax dollars. I believe we need open, ongoing communication that is easy to access for all.

I will focus on change and growth where it's wanted and needed, while conserving, respecting and protecting what we love most.

Please visit www.ericdaoust.ca for more.

Jane Lakatos

My name is Jane Lakatos and I have been a resident of Marmora and Lake Township since 2020 and a property owner since 2019. Since moving to Marmora, I have felt a peace within my heart and soul. I am retired and enjoy gardening and going for walks. In my working life, I owned an accounting business with a team of 6 employees. As I have gone toe to toe with government agencies, I am no stranger to finding solutions to problems.

There are many issues that are at the forefront of this election some environmental and some economical. Environmental touches the lives of everyone in Marmora and Lake. Crowe Lake Waterway is part of a waterway that

provides pleasure for many people. My concerns for Crowe Lake lie in the preservation of the water quality for the lake and its rivers and creeks. How do we want to address invasive species controls? How do we want to address further residential and lakefront development?

As part of Town Council, I would be involved in conversations related to matters that affect Crowe Lake. I would ensure that due diligence is done to ensure that residents' concerns are heard and I would voice my opinion based on those concerns and as issues are raised that affect Township maintained property around the Lake.

My plan is to work collaboratively with all concerned to ensure amiable solutions.

Ron Derry (incumbent)

I would like to thank the CLWA for the opportunity to tell you about myself. I have been a life long resident of Marmora Township. I was employed by Marmora and Lake roads department for 20 years while there I started out as equipment operator and finished as manager of transportation. As well I was employed by Hastings county roads department for 8 years

as manager of transportation.

Being familiar with roads and bridges and budgets helps in be on the roads committee as chairman in assisting council in budget deliberations. I believe it's important to ensure that tax rates do not increase beyond what is acceptable and or manageable to the rate payers. Due to the huge increase in fuel and fuel (continued on page 12)

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Email us at info@clwa.ca



related items council and staff need to find ways to deliver services in a cost effective manner. During the next 4 years MPAC will be completing property assessments values in the province.

I believe it's important that council members have the knowledge of how to offset assessment increases to keep taxes at an acceptable and manageable levels. In response to short term rentals the first thing we need is community engagement to assist council in deciding the best course of action moving forward.

Again, I would like to thank the CLWA for the opportunity to share my views and would welcome the opportunity to talk to you with any further questions.

My cell number is 6136613456. Thanks.

Bernie Donaldson (incumbent)

My name is Bernie Donaldson. I am a retired educator, teaching most of my career at Earl Prentice School. I volunteer on many committees in the community and serve on Eastern Ontario Trails Alliance as well as Center Hastings Family Health Team. During the last 4 years as councillor I have had time to learn and to put into practice many policies and procedures that are essential for the day-to-day operations of the municipality.

I support the right of property owners to develop their own land if rules and regulations are followed. For larger development involving the lake there should be a Lake Capacity Study as well as an Environmental Impact Study. Fiscal responsibility is crucial to keep taxes as reasonable as possible while still addressing

asset management and ways to deliver services.

MPAC assessments will also need to be addressed.

Other areas of concern are doctor shortage, protecting/maintaining our infrastructure, housing shortage, planning for weather events, and regulations for Short Term Rentals. I believe the public has a right to more open forums on matters that seriously disrupt their daily lives [noise, garbage, parking etc.] as well as frequent communication on issues involving the community. Economic Development is needed for the future growth of Marmora. I support Northland Power if correct process is followed.

If reelected, I am prepared to deal with the above issues, try to keep the public informed while striving to keep Marmora a safe and welcoming place!

Launy Schwartz

Marmora & Lake is Home, and I reside above The Crowe River. As a frequent Kayaker, I have come to learn that we have a perfect setting. As a potential Councilor, I recognize that Road and Infrastructure are identified as the Municipality's First Priority. This lends towards how we choose to preserve the balance our waterways provide, while building what is needed for residents and services to access this vital part of our community.

I believe in attracting industry that complements our Town. While this may bring concern, new residents will quickly appreciate how ideal The Lake, River, and Beaver Creek are - and should remain as such.

Our Boat Launches currently aren't

effectively monitored. Many other Municipalities charge non-residents a launch fee, and I feel that may be of value to Marmora & Lake. This proposal would attract seasonal work for residents stationed at the access points, while adding much needed revenue. Another benefit of having someone on location is to ensure that invasive species are less likely to affect our water sources. Marmora & Lake has so much potential. To realize that, it does not have to come at a cost to the Town's way of life.

If you would like to meet in-person and chat in greater detail, I welcome the opportunity. Thank you for your consideration, and I look forward to earning your Vote.

Let's Forge Ahead.

Fall

Seasonal Residents Vote Too,

Sue Connelly

Thank you for the opportunity to respond to your letter and address the Crowe Lake Waterway Association. I confess to being a total but dedicated novice!

As an introduction, my name is Susan (Sue) Connelly. I am a retired officer of the Royal Canadian Air Force. In that capacity I served in many positions and literally around the world with many other country's forces. It was my honour to do so. I'm a homeowner and pensioner. I understand that taxes and bills need to be paid so I work to make sure EXACTLY what's causing increases. I ask questions and expect answers. If the answer sounds thin, I ask to be shown "why".

I believe in tourism and recreation. It's great! I would love for everyone to experience our waterway, but I believe we have responsibilities to ensure the health of our system. For many years boaters used common courtesy when approaching others whether it be people swimming, canoeing, sailing, waterskiing or fishing. These days the motto seems to be 'full speed ahead'! Wakes of high-speed boats are washing away shorelines, expensive shorelines. People trying to make their shoreline more usable are floating marshbogs for anyone else to deal with. We need to become stewards of our future and I would love the chance to work with Stewardship Ontario, the OPP, the department of Oceans and Fisheries plus the Crowe Lake Waterway Association to find affordable solutions for our concerns.

My family has lived and thrived here in Marmora and on the Crowe Lake waterway for six generations. I know other local families have done the same. Let's work together to make it seven!

Plan to Vote, Know Your Options

The Municipality of Marmora and Lake is running a telephone and internet voting election as well as in-person voting. This gives voters a few options when deciding when and where to vote:

Vote from Home using your landline, smart phone, or computer

You should receive a Voter Information Letter in October with your Personal Identification Number, a telephone access number, an internet address, a voter help centre telephone number and a list of candidates. Marmora & Lake will send you information about how to vote if you are on the Voters List. To confirm you are on the Voters List, call 1-866-296-6722 or go online to https://www.voterlookup.ca/home.aspx

You must use the exact name as it appears on your MPAC property assessment notice or your municipal property tax notice. For any questions or clarification regarding who is eligible to vote please contact the M&L Municipal Clerk by email at t.bennett@marmoraandlake.ca or by telephone at 613-472-2629. See the instructions for voting from home by following the link. Internet/Telephone Voting Instructional Videos

October 11 to October 24

Voter Help Centre at the Municipal Office 12 Bursthall Street, Marmora

If you feel uncertain about voting by telephone or internet on your own, the Municipal Office is providing a Voter Help Centre for two weeks leading up to Election Day.

- October 11 (Tuesday): 10:00 am to 4:00 pm
- October 12 to 14 (Wednesday to Friday): 8:30 am to 4:00 pm
- October 17 to 21, (Monday to Friday): 8:30 am to 4:00 pm

Voter Help Centre at the Municipal Office
12 Bursthall Street, Marmora

Council Chambers will be set up on Election Day as an official voting center, with staff available to provide help if requested, using the internet voting system.

 October 24 ELECTION DAY - 10:00 a.m. to 8:00 p.m.

Fall

Are You On The Voter List?



Reports from the August 6, 2022 Annual General Meeting

(balance will be in the next issue)

Rocks and Shoals: Paul Morton

Jeff Alderson placed about thirty CLWA marker buoys in the lake and the lower river for the May long weekend.

Their retrieval should happen around the Thanksgiving day weekend in October. Caution should still be taken for hazards in shallows outside of the main boating routes. Thank You to Jeff Alderson for his hard work

Membership Report: Ritch Smith

Members: 190 vs 195 in 2021 New members: 12 vs 13 in 2021

Thanks to our Sign Captains Jerry and Rosemary Pascoe, Bill Neill, Tom O'Neill, Tim Black, Dave Green, Glenn Caverly. They have been doing this for many years. The value of the Membership sign proves itself regularly when people email us asking Where's My Sign?

Newsletter Report: Ritch Smith

We produced 4 12-page full colour issues in 2021. Most of the activity was behind the scenes on the administrative side. We were able to get our Advertiser support back to about 14 companies from 4 last year. That got us to a break-even, almost, financial position. Treasurer Jane Lakatos deserves a lot of credit for recruiting new advertisers and keeping our old ones. Billing and collection for ads is not a glamorous job but it is critical. Dave Savournin and Judy O'Grady were very helpful with the distribution. And, Kendra Savard continues to do a great job with design and layout of each issue.

We have moved most of our distribution of the newsletter to e-mail. We send out about 275 copies of each issue and 65% are sent by email. With the constantly increasing cost of postage, this has been a significant cost control effort.

We hope you enjoy the newsletter. We are always interested in your comments and contributions.

2021 Photo Contest: Curt Farrell

We received 20 Entries from 11 contestants vs. 49 Entries from 20 Contestants in 2021. We added Fishing as a separate category in 2021 but it had no entries. We have 4 categories again this year. The winning photos were published in the Winter Newsletter and can be seen on the CLWA website at www.clwa.ca. Deadline for the 2022 contest is November 30th.

SOCIAL MEDIA: Dave Savournin

Website July 1, 2021 – June 30, 2022

o Unique Users = **123** – down from 184 in 2020-2021

o Sessions = **144** – down from 201 in 2020-2021

o Av. Sessions Per User = **1.17** – slightly up from 1.09 in 2020-2021

o Av. Pages Per Session = **1.38** – up slightly from 2020-2021

Facebook Page July 1, 2021 - June 30, 2022

o Followers = 800; Likes = 715

o Reach = 5,792 hits

o Average of 16 people saw our Posts every day (Reach)

o Gender Analysis = 69.6% of users are Female and 30.4% Male

o Facebook remains the fastest and most efficient method of getting CLWA's messages out to the widest audience





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Fall

Happy Autumn



Seeing Silver

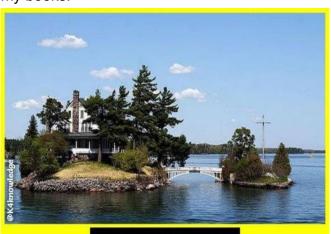


Recently a member of the CLWA sent in some amazing photos of a new furry friend they've been spotting lately. This little guy is a rare silver fox, making a lovely addition to wildlife around the Crowe. Silver foxes are the same species as the red fox but have a genetic mutation called Melanism; this is where the animal has elevated amounts of the pigment melanin resulting in dark skin or hair. Silver foxes make up only 8% of Canada's Red fox population, making this guest a VIP at the lake in my books.

Historically silver foxes were among the most valuable furbearers, with nobles from Russia, China, and Western Europe wearing the pelts. The fur of a silver fox was even once considered worth more than 40 beaver skins! If breeding takes place with another member of the same colour morph, silver foxes will produce silver-coated offspring, with little variation in this trend after the third generation. Silver foxes also have an average of 3 to 6 pups, and a group of foxes are called a skulk!



We want to stress that this animal is a wild animal and therefore should be treated as such, if you see our new friend please make sure to give them plenty of space and only observe from afar.



DID YOU KNOW?

SMALLEST INTERNATIONAL BRIDGE IN THE WORLD, ON THE RIGHT IS CANADA AND ON THE LEFT IS USA.









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Fall

Go Take a Pic for the Photo Contest!